

## Privacy statement

This document describes what type of information we collect from you while you use our website including your personal information as explained below, how we use them, the measures we take to protect them and your rights in relation to such information.

We take your privacy very seriously and firmly believe that you have every right to know what information about you we receive or collect and would store even temporarily in, or process through, our systems. You are equally entitled to the protection of your personal information. We take every reasonable measure as explained herein, to ensure your privacy and the protection of your personal information against being exposed, revealed or accessed unlawfully or in violation of your right to its protection.

We will first explain what information we collect or receive from you when you use our platform.

The information we collect or receive from you when you use our website or our ecommerce platform shopandselllanka.com consists of information that enable your personal identification and information we do not personally associate with you in a manner enabling your personal identification. An example of the former which we refer to here as your personal information would be your name or residential address while an example of the latter category of information would be information relating to your browsing patterns, your IP address or the type of web browser you use which we may gather using cookies as described below.

Your personal information that we collect consists essentially of information about yourself that you explicitly and willingly provide us either in response to any questions or queries posed to you by us while using our website or platform or on your own. Examples of such personal information are your personal details such as your name, address and email address you provide us at the time of registration or your credit card information that you provide us during payment for an item you purchase from us. We need this kind of personal information relating to you in order to provide our services to you.

We also use cookies that collect certain information relating to your use of our website such as the pages you frequently visit and the kind of products you look up for in particular or their features or qualities you prefer. Cookies are files that we store in your hard drive from time to time when you visit our website that monitor your activities on our website such as those described above and give us such information. By the use of cookies, we also gather information such as the type of web browser you use, your IP address, etc.

We collect this type of information using cookies to give you the best experience when you use our website or our platform. The information we collect using cookies enable us to give you a faster and more customized service that caters your preferences most.

You have the option of rejecting our cookies when we ask you for your consent for the use of cookies or barring us from using cookies during your sessions by selecting the appropriate commands provided by your internet browser. However, rejecting or disabling cookies would impair the quality of your browsing experience on our site and deny us the opportunity of making your experience better as explained above. Rejecting or disabling cookies will not, however, degrade the performance of our platform or adversely affect the use of our ecommerce platform by you.

The information we collect by the use of cookies will not be associated with any of your personally identifiable information and will not be shared with anyone linking such information with information that

will help personally identify you. We will use such information to study and analyze general patterns of usage of our website including general preferences of users and also to study and analyze the usage patterns of individual users and their preferences as described above. In doing so, we will not, however, profile any information we collect from you so as to link such information with any personally identifiable information relating to you such as your name or address.

We have all reasonable measures in place including security, legal, administrative and technological measures to ensure the protection and confidentiality of your personal information. We protect the confidentiality of your personal information and we do not share your personal information with, or provide access to your personal information to anyone other than our employees, agents, business partners, contractors and service providers with whom it is necessary to share such information or to whom it is necessary to provide access to such information for the purpose of providing our services to you, or maintaining, servicing or troubleshooting our systems or improving the services we provide to you.

Every such employee, agent, business partner, contractor or service provider with whom we share your personal information or to whom access is provided to your personal information as stated above is bound to protect the confidentiality of your personal information by legally enforceable agreements they have entered into with us. We will not disclose your personal information to such persons or entities unless they have such agreements with us in place.

In certain other situations, we may need to disclose your personal information and that is where we are compelled by law to do so. Circumstances in which we will be compelled to do so are set out in our terms and conditions which you will find at <https://live.shopandselllanka.com/terms-and-conditions>

We may need to disclose your personal information, however, to the seller or sellers of any item or property you have opted to buy using our platform or any public authority to whom your personal information will have to be disclosed as a requirement of law applicable to such transaction.

We will also have to furnish your personal information to any court, tribunal or public authority pursuant to a court order or in compliance with any law or any rule or regulation having the force of law.

The information we collect via cookies will not be personally linked to you and will only be used in aggregate.

Unless it is necessary for any legal purposes, we will not retain your personal information for a period of more than [two years] after you cease maintaining your account with us.